

## 2020 ANNUAL REPORT

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# THANK YOU

*so much*





“ Thank you for the wonderful opportunity to participate in the classes and become further educated in all things baby and mothering! What an amazing ministry especially in today’s world when everyone is searching for truth. Thank you so much for the wonderful things provided by the center—a crib, mattress, car seat, and baby bundles. They were truly mind-boggling and such a blessing for our family as we await our new little one. Words cannot express our thanks! May God bless the center greatly and all those who give of their time and resources! ”



## FROM THE EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

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When preparing an annual report, it's easy to get caught up in the numbers. How many people did we see? How many babies were born? While the numbers trap is an easy one to fall into, we are reminded that Jesus never fell into its grasp. He chose twelve men, poured his heart into each one, and the world was turned upside down. Here at Crossroads, we do the same thing. Every client that comes in our door is another opportunity to touch a heart with the love of Jesus Christ. And quietly, lives are changed.

As January 2020 began, we excitedly continued the search for the right location to expand our medical services in Mount Union. In February, we closed on the deal for a perfect place to begin that expansion. Renovation plans began in March. As mid-March came, so did the pandemic, and we all know how things were from then onward. We did all we were required to do to keep our staff and clients safe. In April, tragedy came as our beloved Medical Director, Dr. Stephen Solomon, died unexpectedly. Two of three patients scheduled in our offices for the following week were undecided about what they would choose for their babies. We did not want to cancel those appointments so we prayed fervently...and God brought the answer. Dr. Shaun Jester volunteered and those appointments were never missed. Dr. Jester was unable to continue after October but again, God answered prayer by connecting us with Dr. Debra Pike. Dr. Pike is now our new volunteer Medical Director and we are so thankful for her. To top off the year, our new office in Mount Union opened on October 5, 2020.

There were many ways that we had to pivot and find new ways of doing things. Yet through it all, God was always faithful.

And you, our partners, were faithful. Your commitment to life is so very much appreciated by the Board of Directors and staff at Crossroads Pregnancy Center. This ministry—simply put—is about changing hearts. Thank you for your support. Because of you, in this small part of the world—right here in central Pennsylvania—hearts are being changed!

Sincerely,



Dennis Allison,  
Board Chairman



Cindy Mansberger,  
Executive Director

### BOARD MEMBERS

Dennis Allison, Chairman  
Jeanette Saner, Vice Chair  
Linda Ross, Secretary  
Shelly Brown, Treasurer  
Mike Long  
Pam Thomas  
Ron Eddy  
Roxann McGinnis  
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Debra Pike, M.D., Volunteer Medical Director

### STAFF MEMBERS

Cindy Mansberger, Executive Director  
Caitlin Myers, Executive Assistant  
Stephanie Dye, Reaching Destinations Director  
& Acting Development Director  
Malynda Tamang, Advancement Specialist  
Tresa Mansberger, R.N., Nurse Manager

### CLIENT SERVICES DIRECTORS

Bonnie Ritchey, Lewistown  
Suzie Fox, Huntingdon  
Bobbi Stewart, Mount Union  
Tabitha Goodling, Mifflintown

## CLIENT STATISTICS

 **247**  
DISTINCT CLIENTS

**210** **37**  
FEMALE MALE

 **2,030**  
APPOINTMENTS



**99**  
PREGNANCY TESTS  
**69**  
POSITIVE

 **51**  
ULTRASOUNDS



**64**  
BABIES BORN

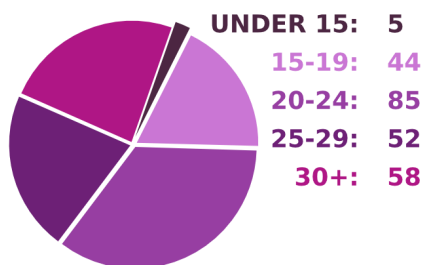
7 OF THOSE WERE BORN TO  
ABORTION VULNERABLE WOMEN.

 \* REPRESENTS 4 BABIES

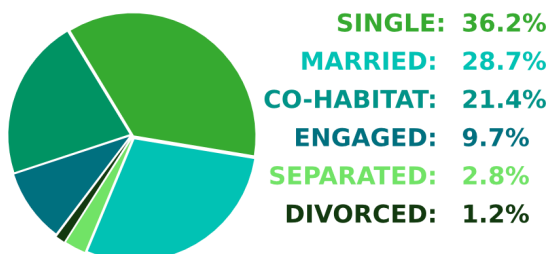
**55%** OF STD TESTS WERE POSITIVE  
AND RECEIVED TREATMENT.



## CLIENT AGES



## MARITAL STATUS



## BRIDGES STATISTICS



**50**  
CAR SEATS



**770**  
PACKS OF  
DIAPERS



**9**  
HIGH CHAIRS  
\*NEW IN 2020



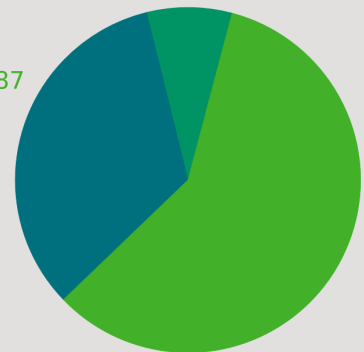
**30**  
CRIBS



**32**  
PACK N PLAYS

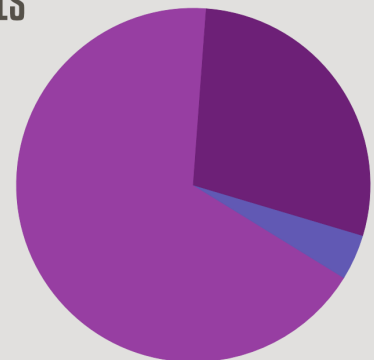
## REVENUE

Donor Contributions:	\$238,587
Fundraisers:	\$136,098
Grants:	\$61,538
Interest:	\$247



## EXPENSES

Programs:	\$245,548
Administrative:	\$103,285
Direct:	\$14,626



Goal \$76,000

**BABY BOTTLE  
BOOMERANG**

Despite all the challenges of churches not meeting in-person and having to delay the start of BBB, donations came in steadily. By the middle of October, we had reached \$68K and by the end of the year, the total was \$74,934! We always trust God will provide and He did that through many individuals giving when things were so uncertain.

Thank you to everyone who donated through their church bottle collection, online, or by mailing checks. Our expectations for this year's BBB were exceeded greatly by your generosity.



## OUR RESPONSE TO 2020

With the sudden arrival of Covid-19, our ministry had to pivot our services in order to continue meeting the needs of the community. As we reimagined what that would look like, God showed us ways to continue supporting life. One way was to freely offer diapers to any parents in the community who needed them. Through other agencies in the community, like WIC, and through our social media posts, many expressed a need for diapers that we were able to fulfill. Crossroads gave out around 178 free packs of diapers in April 2020. And some of those who received these diapers became new Bridges clients. Our medical clinics remained open while following the CDC guidelines. We were here for every client wondering if they were pregnant and continued to offer options counseling.

We were also blessed to already have a way to continue our Bridges Program. With the technology available through our semi-new digital curriculum, we were able to do “virtual” appointments and parents could still take the classes even if coming into the office wasn’t possible. Clients could still “learn and earn” to improve parenting skills and receive material items for their baby.

A Bridges Program client, who was in her second trimester, called us because she had been laid off. The unknowns of the virus, plus being pregnant, made her nervous, and she was also scared she wouldn’t be prepared to bring her baby home. We assured her that Crossroads was still here to help her with virtual lessons. The client was very thankful and her stress was relieved knowing she would have what she needed for her baby. She had been telling her grandmother her worries about not being able to get diapers and wipes because the store shelves were empty. Her grandmother assured her that God would provide. After learning she could still do the classes and earn free items, she said to her counselor,

*“This is the way He is providing, through Crossroads!”*

## OUR CLIENT SERVICES

- Free pregnancy tests
- Limited Ultrasound for confirmation of pregnancy
- STD testing and treatment
- Life-affirming, Christian counseling
- Abortion Recovery Bible Study
- Bible studies to mentor new believers
- Sexual Integrity Program: one-on-one teaching about God’s plan for sexuality and relationships.
- Reaching Destinations: Sexual-Risk-Avoidance Program which presents programs to public schools, Christian schools, and youth groups—teaching an abstinence message.
- BRIDGES Program: an “Earn-While-You-Learn” initiative that teaches new moms and dads about parenting. Clients can “exchange” the completed lessons for cribs, car seats, clothes, diapers, etc. Clients can also earn a Pack-N-Play with sheets and an infant carrier. With repeated contact, we build “bridges” of relationship with our clients enabling us to share more!
- Referrals to other agencies that have resources our clients from which our clients would benefit.



## VOLUNTEER POSITIONS

- Prayer Partner
- Donate Financially
- Client Advocate—Crossroads trains individuals to meet one-on-one with clients in the BRIDGES program.
- Spanish Translator
- Baby Boutique Organizer
- Church Liaison
- Board Member
- LAMB Project (Love A Mom & Baby)



*These lives*  
**BECAUSE OF YOUR SUPPORT**

Another client, Ellen\*, who thought she wouldn't have any more children, learned she was in her second trimester! She signed up for the Bridges Program right before the pandemic hit. Ellen chose to do virtual classes. One positive of this was that the father of her baby and her older child joined in watching the lesson about siblings and they all enjoyed it. When Suzie reviewed the lesson with her on the phone, Ellen said the tips in the lesson to keep her older child involved in the pregnancy to help him prepare for his baby brother were very helpful. She also said what a blessing it is to be able to continue doing her Bridges classes and save points toward earning the items she would need for this baby. Ellen also shared how much she enjoyed being able to share the video lessons with the whole family.

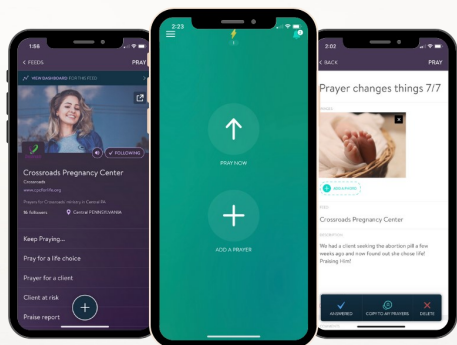
As the year continued, clients began coming back to the centers for appointments, while a few still chose virtual lessons. Either way, Crossroads continues to be a place of help, hope, and healing to many.

\*Name changed to protect client confidentiality



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AFFILIATIONS:



Crossroads Pregnancy Center is registered as a 501(c)3 non profit organization. All donations are tax deductible. All operating funds are from churches, individuals, businesses, and United Ways of our communities. We receive no state or federal funding. Please contact CPC if you would like to be removed from our mailing list.